

NOTICE:

Steward Health Choice Generations- New Name, New Logo!

As we continue on our journey into 2018, Health Choice Generations is going to have a bold new look. Last year brought growth opportunities to Health Choice including our merger with the Steward Health Care Network family. A component of integrating Health Choice Generations and Steward Health Care Network is creating a unified brand image. We are excited to share our new logo with you, as this branding is an important part of our combined direction, vision, mission and culture. The logo is derived from the combination of the Steward Health Care System logo, the Health Choice name, and the nautical flag for medical assistance. You will slowly start to see usage of this logo out in the community with full implementation in January 2019 to coincide with our new plan year.



Thank you for all that you do for Health Choice Generations and our members. I am proud of everything that we have accomplished and I hope you enjoy the look and feel of our new logo as much as we do.

Thank you,

Shawn Nau

Chief Executive Officer

Health Choice Generations

